



Whenever we travel, we search out info on the places where we'll be visiting. We are quick to look for guides that give information in a hurry - where to shop and where to eat and where to get that pesky flat tire fixed.

**Our goal is to be that resource for Travelers Rest - both for residents and for visitors.**

Below you'll find a straightforward breakdown of the cost for the Town Guide listing and the other advertising options.

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**The Events page** is a free service we provide for our advertisers and sponsors (of which we sure hope you'll become one!). Whenever you have upcoming events, classes or activities, just shoot us an email at [info@travelersrest.com](mailto:info@travelersrest.com) and we'll add your event to the list.

### **Town Guide Listing**

*Features:*

- \* A Photo (provided by you or taken by our photographer - your choice)
- \* Business Description
- \* Link to your website and a map link to your address
- \* Intentional and regular promotion by us through our IG and Facebook accounts

*Cost:*

\$20 monthly

(Two months free if you pay for one full year - \$200 total for the year with this discount)

## **Newsletter Ads**

Currently our newsletter is sent out about every other week and arrives in over 780 inboxes. (And it's growing in numbers every week!)

Your ad would appear at the end of the newsletter and would include a link to your website, as well as a mention in the newsletter itself.

\$50 per newsletter

## **Sponsored Post**

A blog post of about 500 words written about your particular event or business. Our writer will interview you and write the story, you can give us the angle and the information you'd like to be certain is shared. Our photographer will take photos and you are welcome to supply photos as well.

\$200

(Occasionally, this price can be altered with particular stories. For example, tickets to the event or to the class might lower the \$200 mark. We aren't afraid of bartering!)

## **Website Ads**

Imagine this more as your traditional style of advertising. An ad featured on the website. These ads are in between our blog posts so readers see them clearly and regularly. They come in three sizes.

Large - the entire ad space below the post. \$140 monthly

Medium - half of the ad space below the post. \$100 monthly

Small - one third of the ad space below the post. \$60 monthly

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**We can't wait to hear from you and to partner together to celebrate and promote Travelers Rest!**

**Email us at [lacey@travelersresthere.com](mailto:lacey@travelersresthere.com) or call Lacey Keigley at 864.607.5365.**